

# EcoFest2021



**Sunday Sep 26, 2021**

**Cottonwood Creek park 95 N. Vulcan Avenue, Encinitas**



## 2021 Exhibitor Guide

**For Questions, please contact:  
[www.ecofestencinitas.net](http://www.ecofestencinitas.net).**

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## EcoFest Encinitas

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**When:** Sep 26, 2021 11:00am-4:00pm

**Where:** Cottonwood Creek park 95 N. Vulcan Avenue, Encinitas, CA 92024

This free, annual, family-friendly event celebrates **12 years** of bringing together eco-minded businesses and organizations with over 2,000 North County residents in a fun, interactive atmosphere. Celebrating 50 years of Earth Day, EcoFest has wide support with partners such as the City of Encinitas, Rotary Club, Sierra Club, and more!

EcoFest is known for its incredibly high quality of attendees – dedicated and involved people with the will and means to invest in a green lifestyle. Encinitas is known for its hyper eco-consciousness, boasting the highest electric vehicle ownership in SD county, > 10% solar panel households, and median household income > \$113k!

A **celebration** of the entire environmental community, EcoFest offers attendees the chance to engage with over 50 exhibitors while enjoying organic food and beverages, as well as live music and other performances by local artists. EcoFest also showcases alternative fuel vehicles, green homes, green careers, new applications and solutions using renewable energy, and much more!

*“All things share the same breath – the beast, the tree, the man, the air shares its spirit with all the life it supports”*  
– Chief Seattle

Future community leaders from elementary to high school will also be at EcoFest with their environmentally-focused projects at the **Kids’ Planet area**, and kids of all ages will enjoy the music, live animals and other activities throughout the day.

EcoFest’s **goals** are to connect and transform the community through information and inspiration, building on the past and looking ahead to the future, exploring new ways to live sustainably. We want to create a long-lasting legacy for future generations through collaboration with government, businesses, and community organizations.

EcoFest is a **zero-waste event**, redefining the concept of waste. We also encourage attendees to ride, walk, or bus. And, we hold an eco-scavenger hunt! Participants will be rewarded with tickets in our Opportunity Drawings throughout the day.

Join the EcoFest family!

## Exhibitor Pricing

Exhibitor Opportunities (1 10'x10' space, 1 table, 2 chairs)		
<b>Premium</b>	Prime location in high traffic areas, next to popular activity	\$500
<b>Regional Exhibitor</b>	Regional or large business not in the North County region or revenue > \$1MM	\$345
<b>North County Exhibitor</b>	Local North County Business or Government Agencies	\$235
<b>Nonprofit</b>	Nonprofit organizations & Community service/civic groups	\$99

\*\*\* In special cases, EcoFest grants partial or full booth fee waivers to nonprofits and local registrations. If your business or organization would benefit the community, and cannot afford the pricing listed above, please contact EcoFest at [info@ecofestencinitas.net](mailto:info@ecofestencinitas.net). Include your name, organization, contact information and reason why you would like consideration for a fee waiver.

Add-ons		
<b>EcoScavenger Hunt Stop (limited)</b>	Inclusion of your booth as a 'clue' on the EcoScavenger hunt. Guaranteed traffic driver. Limited availability,	\$50
<b>Electricity</b>	150 Watt, max. Small electronic devices (ie, laptop, TV). Limited #	\$100
<b>10'x10' Canopy</b>		\$125
<b>Table linen</b>		\$35

\*\*Booth price includes one 10'x10' space, one table, and two chairs.\*\*

**Food vendors** – No booth charge; donation = 20% gross margin

**Libations vendors** – No booth charge; in-kind donation



## EcoFest Exhibitor Rules & Regulations

**EcoFest** Registration is a 2-step process – 1) Complete Registration Form (no payment); 2) After confirmation reply, payment is made with acceptance of event rules.

Two-three weeks prior to event, booth location and directions for setup and breakdown will be sent to each exhibitor. Setup is 8:00-9:00; Cleanup 4:00-5:00.

Exhibitors must have a message, cause, product or service that addresses the environment or quality of life. The intent is to inform/inspire the public.

Only environmentally-relevant goods/services are to be sold at **EcoFest**. For sales, 10% of gross margin are to be donated to **EcoFest**, food sales = 20% (Gross margin = total sales less exhibitor fees paid to **EcoFest**). Nonprofit fundraising is exempt.

**EcoFest is a Zero Waste event complying with City ordinances.**

Use of single-use plastic bags, straws, wraps, water bottles, & utensils, & polystyrene containers is strictly prohibited. Reusable, recyclable, and compostable materials are strongly encouraged!

All food is to be vegetarian with excess food to be donated.

Any non-recyclable or non-compostable materials are to be removed by the exhibitor.

**EcoFest** reserves the right to expel an exhibitor that fails to observe these guidelines.

### EXHIBITOR REGISTRATION FORM

Exhibitor Name (Exactly as should appear) \_\_\_\_\_

Contact Name \_\_\_\_\_ Website \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

**Exhibitor/Booth type (circle one):**

Nonprofit \$99    North County \$235    Regional \$345    Premium \$500

**Exhibitor Special Category (circle one):** E-Bike    School    Family (Activity)    EcoCar

**\*Food (\$0 fee, 20% GM)    \*Libations (\$0 fee, in-kind donation)**

**\*Additional rules apply**

**(Y/N) Will your booth require electricity? \_\_\_\_\_ Will you have an activity? \_\_\_\_\_**