

EcoFest2021



Sunday, September 26, 2021

Cottonwood Creek Park, 95 N. Vulcan Avenue, Encinitas



2021 Sponsor Guide

For Questions, please contact:

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**EcoFest is brought to you by Encinitas Environment Day Inc. a 501(c)3 non-profit*



EcoFest Encinitas

When: September 26, 10:00am-4:00pm

Where: Cottonwood Creek Park, 95 N. Vulcan Ave, Encinitas, CA 92024

This **free**, annual, family-friendly event celebrates **12 years** of bringing together eco-minded businesses and organizations with over 2,000 North County residents in a fun, interactive atmosphere. EcoFest has wide support with partners like City of Encinitas, EDCO, SDG&E, Liechtag, Rotary Club, etc! Also, EcoFest and sponsors are helping local businesses that have been hard hit by the pandemic through our **Covid Support Fund**.

EcoFest is known for its incredible **quality attendees** – dedicated and involved people with the will and means to invest in a green lifestyle. Encinitas is known for its hyper eco-consciousness, boasting the highest electric vehicle ownership in SD county, > 10% solar panel households, and median household income > \$113k!

A **celebration** of the entire environmental community, EcoFest offers attendees the chance to engage with over 50 exhibitors while enjoying organic food and beverages, as well as live music and other performances by local artists. EcoFest also showcases alternative fuel vehicles, green homes, green careers, new applications and solutions using renewable energy, and much more!

“All things share the same breath – the beast, the tree, the man, the air shares its spirit with all the life it supports”

– Chief Seattle

Future community leaders from elementary to high school will also be at EcoFest with their environmentally-focused projects at the **Kids’ Planet area**, and kids of all ages will enjoy the music, live animals and other activities throughout the day.

EcoFest’s **goals** are to connect and transform the community through information and inspiration, building on the past and looking ahead to the future, exploring new ways to live sustainably. We want to create a long-lasting legacy for future generations through collaboration with government, businesses, and community organizations.

EcoFest is a **zero-waste event**, redefining the concept of waste. We also encourage attendees to ride, walk, or bus. And, we hold an eco-scavenger hunt! Participants will be rewarded with tickets in our Opportunity Drawings throughout the day.

Join the EcoFest family!

Sponsorship Opportunities

All sponsorship levels are tax deductible

EcoFest Title Sponsor (\$10,000)

***Only 1 available**

****Date-sensitive for promotional inclusion**

- Pre-event publicity - Features your company name & logo on event posters & flyers (<8/1/21), and community outreach.
- Event Booth – Premium location, double-wide 20’ by 10’ Booth. Includes: Canopy; (2) 8’ by 30’ tables, and 4 chairs.
- (2) 10’ x 2’, On-stage custom banners (provided by Sponsor).
- On Stage Recognition: Logo (<8/1/21), EcoFest MC will publicly recognize your company and sponsorship level.
- On the Web: Your company name & large logo displayed prominently on the EcoFest website & social media.
- Speaking opportunity during the event.
- 6 tickets to EcoFest VIP reception and two fine bottles of wine

Eco Guardian (\$5,000)

***Only 3 available**

****Date-sensitive for promotional inclusion**

- Pre-event publicity - Features your company logo on event-related posters & flyers (<8/1/21), and community outreach.
- Event Booth – Provided in premium location. Includes a Canopy, 8’ by 30’ table, and (2) chairs.
- On-site signage at premium locations, including custom banners (2) 10’ x 2’ (provided by Sponsor).
- On the Web: Your company logo large displayed prominently on the EcoFest website & social media.
- On Stage Recognition – Logo (<8/1/21), EcoFest M/C will publicly recognize your company and sponsorship level.
- Speaking opportunity during the event.
- 4 tickets to EcoFest VIP reception.

Eco Ambassador (\$2,500)

***Only 5 available**

****Date-sensitive for promotional inclusion**

- Pre-event publicity - Features your company logo on event-related flyers (<8/1/21), and community outreach.
- Event Booth – Provided in premium location. Includes a Canopy, 8’ by 30’ table, and (2) chairs.
- On-site signage at event including custom banners (1) 10’ x 2’; (provided by Sponsor).
- On the Web: Your company logo displayed prominently on the EcoFest website & social media.
- On Stage Recognition – Logo (<8/1/21), EcoFest MC will publicly recognize your company and sponsorship level.
- 2 tickets to EcoFest VIP reception

**** Ask how you can support local businesses through our Covid Support Fund ****

Sponsorship Opportunities

All sponsorship levels are tax deductible

Eco Steward

(\$1,000)

****Date-sensitive for promotional inclusion**

- Pre-event publicity - Features your company logo on event flyers (<8/1/21), and community outreach.
- Event Booth – Includes a Canopy, 8' by 30' table, and (2) chairs.
- On-site signage at event including custom banner (1) 5' x 2' (provided by Sponsor).
- Your company logo displayed prominently on the EcoFest website
- 2 Tickets to EcoFest VIP reception

Solar

(\$1,000)

***Limited**

****Date-sensitive for promotional inclusion**

- Pre-event publicity - Features your company logo on event flyers (<8/1/21), and community outreach.
- Event Booth – Provided in preferred location. Includes a Canopy, 8' by 30' table, and (2) chairs
- On-site signage at event including custom banner (1) 5' x 2' (provided by Sponsor)
- Your company logo displayed prominently on the EcoFest website
- 2 Tickets to EcoFest VIP reception

In-Kind Donation

> \$750

- In-kind services or product listed on EcoFest website
- 1 Ticket to EcoFest VIP reception

Give Green (donation)/Covid Support Fund (Helps Local Businesses hit by Covid)

\$250 or greater

- List on EcoFest website; 1 Ticket to EcoFest VIP reception